



PRESS RELEASE

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FOR IMMEDIATE RELEASE

The Sheridan Road Charitable Foundation Unveils a Bold Initiative: The Sheridan Road Scholars Program

CHICAGO, IL, June 11, 2024 - The Sheridan Road Charitable Foundation, a nonprofit whose mission is to improve the experiences of young people that will lead to positive long-term life outcomes, is thrilled to launch the Sheridan Road Scholars program. This is a unique scholarship opportunity focused on improving the financial literacy outcomes for teens and young adults. Scholarships are given to individuals who are interested in expanding their financial understanding, as well as to educators who want to bring financial literacy programs to their students. We are partnering with many other like-minded financial services organizations to heighten awareness for increased financial literacy in this country.

The statistics are alarming:

- 75% of Americans live with daily financial anxiety
- 90% of employees see the value in financial wellness programs helping them stay accountable
- 72% of those engaged in a financial wellness program have confidence they will reach their goals
- 29% of those NOT engaged in a financial wellness program have confidence they will attain their goals
- 40% of Americans have zero savings and 80% do not have \$1,000 saved for an emergency plan

“Through the Sheridan Road Scholars program, we strive to build an eco-system within employers and schools. By aligning financial coaches, implementing AI-driven financial technology, and supporting personal accountability, we believe we can empower preparedness for individuals and families alike. Our goal is to partner with educators, associations, and employers to bring financial wellness programs to their communities,” said Daniel Bryant, President of the Sheridan Road Charitable Foundation.

To learn more about the program and how you can become part of the financial literacy solution, visit, <https://sheridanroadfoundation.org/press-release-sheridan-road-scholars-program/> If you are interested in becoming a sponsor of the Sheridan Road Scholars program, contact Daniel Bryant at dbryant@sheridanroadfoundation.org.

Applicants can either self-apply or be nominated via this application: <https://forms.gle/2DdDLEQ6MrDiEnpq7>

About The Sheridan Road Charitable Foundation

The Sheridan Road Charitable Foundation was established in 2012 with a mission to improve the experiences of young people that will lead to positive long-term life outcomes. The Foundation provides philanthropic and financial support to organizations that focus on improving educational opportunities and the emotional, physical, and financial well-being of young adults. With the help of Advisory Board members, community partners, sponsors, and donors, Sheridan Road Charitable Foundation has provided more than \$6.0 million to organizations with initiatives meeting its mission.

Stay updated on the Sheridan Road Charitable Foundation's journey and connect with us:

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