## PRESS RELEASE

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## FOR IMMEDIATE RELEASE

## Sheridan Road Charitable Foundation Hits So Cal

LOS ANGELES, CALIFORNIA, November 11, 2023 – The Chicago based Sheridan Road Charitable Foundation hosted a fundraiser aboard the spectacular SS Simpatica yacht at the Winjammers Yacht Club in Marina del Rey, California.

This event marks our debut in Southern California, and it was a resounding success. We started the day with a behind the scenes tour of the Los Angeles Center Studios followed by an incredible evening benefiting two of Los Angeles' most worthy organizations, the Clare Matrix and Big Brothers Big Sisters of Greater Ventura.

We welcomed 30 entrepreneurs, executives, not-for-profit leaders, and musicians aboard the yacht, Simpatica. With the sunsetting over the Pacific Ocean, Top Gun Pilot and Instructor Vincent "Jell-O" Aiello gave an inspirational talk about the power of one person impacting the outcomes of many. The Peter Genus Trio performed smooth classic jazz music all night long on the Fly Bridge. Sheridan Road Foundation advisory board members, Stan Janowiak and Rebecca Hourihan, did a great job orchestrating the evening, replete with Provenance Wines, Dead of the Night Spirits, and great food. We also had a cadre of supporters from the world of Rock 'n Roll! Senior Geffen Executive, Marko Babineau, Alice in Chains' Mike Inez, and Rich Ross from Freddy Jones Band, provided countless stories about their 30+ years touring, playing, and managing talent in the music industry. From the Eagles, Bob Seger and Guns 'n Roses, to Kenny Chesney, Ozzy Ozbourne and Jellyroll. What a true joy that was.

It was a wonderful way to begin building a relationship with the Southern California community. The Sheridan Road message of identifying local difference makers such as Clare Matrix and the Big Brothers Big Sisters of Ventura County resonated profoundly with the attendees. The opportunities to make an impact are endless and the sky is the limit for what we can do!

For more than a decade, the Sheridan Road Charitable Foundation has raised awareness and dollars for cutting-edge programs that improve the experiences of young people that will lead to positive long-term life outcomes. The Foundation supports organizations that focus on improving educational opportunities, and the emotional, physical, and financial well-being of young adults.

## About Sheridan Road Charitable Foundation

The Sheridan Road Charitable Foundation was established in 2013 with a mission to improve the experiences of young people that will lead to positive long-term life outcomes. The Foundation provides philanthropic and financial support to organizations that focus on improving educational opportunities and the emotional, physical, and financial well-being of young adults. With the help of Advisory Board members, community partners, sponsors, and donors, Sheridan Road Charitable Foundation has provided more than \$1.6 million dollars to organizations with initiatives meeting its mission.

www.sheridanroadfoundation.org Facebook: Sheridan Road Charitable Foundation Instagram: sheridanroadfoundation Twitter: @SheridanRdFound For more information, including sponsorship opportunities, please contact Annie Amata at annie@sheridanroadfoundation.org or 440-220-0540.

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